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-Nader Qaimari

**Senior Vice President
Sales and Marketing**



TABLE OF CONTENTS

2

Business

8

Education

12

Health and Medicine

16

History

26

Law

28

Literature

34

Nation and World

38

Reference

41

Science

45

Social Science

MY NAME IS AUNDREA ALBERS

BUSINESS IS MY PASSION

Hi, my name is Aundrea Albers, and I'm pursuing my masters degree in business at the Kellogg School of Management. My passion is learning about ways to innovate and grow brands to bring value to consumers lives so I can become a leader in the field of consumer products.

-Aundrea
Albers





30 Years of China's Reform Studies Series 1

The year 2008 marked the thirtieth anniversary of China's reform and opening up. Over the past 30 years, China has achieved unprecedented economic growth and social progress—the so-called China growth miracle. This book series represents a concerted effort by a group of Chinese economists to review and analyze the various aspects of China's reform and opening up from 1978 through 2008. It addresses topics such as rural reform, structural evolution, enterprise restructuring, local governance, specialized markets, institutional innovation, and the micro-foundation of a market economy. The authors aim to decipher the China growth miracle, tease out its inner logic, and extract some general patterns that may apply to other developing countries.



ISBN 978-9-0000-1121-6(8-vol set)
280 Pages, © 2010



ISBN 978- 9-0000-1122-3 (8-vol set)



30 Years of China's Reform Studies Series 2

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China in the Next Thirty Years

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ISBN 978-981-438-418-6
200 Pages, © 2012



ISBN 978-981-438-448-3



China in the Next Thirty Years

Thirty Years of Opening Up in China aims to sum up the experience of the reform and opening up from 1978 to 2008 and probe into the way whereby social development, socialist building, and governance are carried out in the country. This will help readers gain an insight into the concept of "building socialism with Chinese characteristics" in connection with the Communist Party of China's basic theories, line, program, and experience.



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Product # 258035



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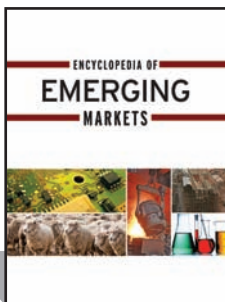


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Encyclopedia of Emerging Markets

Encyclopedia of Emerging Markets is a new Gale business encyclopedia providing custom-written articles offering rare insight into nations with social or business activity in the process of rapid growth and industrialization, as well as highlighting key emerging industries within those economies. The work consists of detailed essays covering 33 nations that can be classified as emerging markets, as well as highlighting 1-3 industry profiles under each nation. Each profile includes an overview snapshot, the market's or industry's organization and structure, its history and development, trends and long-term outlook, and a bibliography for further reading.



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466 Pages, © 2013



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Designed for the nonspecialist, *Encyclopedia of Business and Finance* is a complete reference covering five general areas: finance and banking; accounting; marketing; management; and information systems. The contributors include noted academic and business scholars.



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About 1,000 Pages, © 2014



ISBN 978-0-0286-6268-8

U.S. \$485.00

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This completely new third volume of *Encyclopedia of Major Marketing Strategies* (formerly *Encyclopedia of Major Marketing Campaigns*) explores 100 major marketing strategies for some of the top global and emerging brands from 2011-2012. Entries will profile major product/service, mobile app, social media, brand development, packaging, and television strategies amongst other types. Each essay provides a situation analysis, information on the target market, marketing strategy & tactics, and the outcome. Essays are aligned to the strategic marketing framework, ensuring that the marketing strategies can easily be utilized in an academic environment as case studies, or illustrative examples often described as “war stories” by professors.



ISBN 978-1-4144-9921-5
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32.8

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FAST FACT

GOOGLE'S DECISION TO INCREASE SPENDING FOR ADVERTISING WAS A BIG SUCCESS WITHIN A YEAR OF QUADRUPLING THEIR ADVERTISING EFFORTS, GOOGLE CHROME BECAME THE MARKET LEADER WITH 32.8% SHARE IN THE BROWSER MARKET (AS OPPOSED TO 6% MARKET SHARE BEFORE INCREASING ADVERTISING).

Encyclopedia of Global Brands, 2e (2-vol. set)

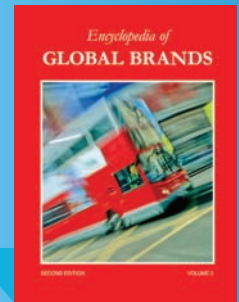
Encyclopedia of Global Brands is a complete revision of the 1993/1994 *Encyclopedia of Consumer Brands*. This new edition adopts a much more international perspective, profiling about 270 of the top global and emerging brands. A-Z entries cover the evolution and current market status of each brand and include thematic tables of contents to help students and business professionals find the information most important to them. Each volume contains more than 100 entries, written in case-study style, that highlight relevant details such as the brand's origin, elements, identity, strategy, equity/value, awareness, and outlook.



ISBN 978-1-5586-2227-2
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ISBN 978-1-5586-2854-0



U.S. \$768.00

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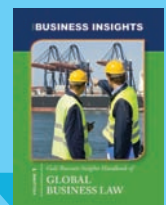
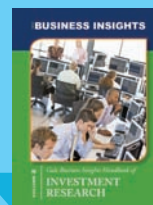
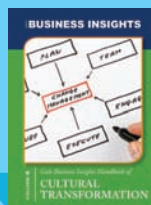


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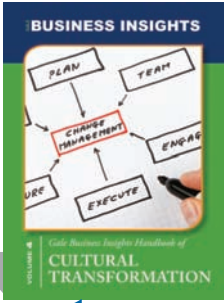
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ISBN 978-1-4144-9926-0
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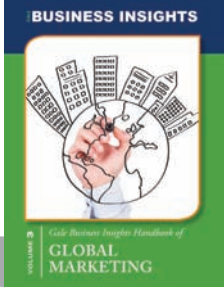
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U.S. \$183.00

1942

FAST FACT

IMPORTANT IN THE EARLY HISTORY OF THE FAIR TRADE MOVEMENT IS THE **OXFORD COMMITTEE FOR FAMINE RELIEF**, FOUNDED IN OXFORD, ENGLAND, IN 1942 WITH THE SPECIFIC PURPOSE OF PROVIDING FOOD AID TO GREECE DURING WORLD WAR II.



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Gale Business Insights Handbook of Global Marketing examines the questions, “How can a business measure the cost effectiveness of expanding globally?” “How do you build and manage an international brand?” and “How can I identify new product opportunities in emerging markets?” Entries examine such topics as The 4 P’s (Product, Price, Placement, Promotion) and how the mix differs when you’re going global; research strategies for finding actionable intelligence; understanding “other” business environments; segmenting markets on a global scale; the merits and drawbacks to standardization; and more.



ISBN 978-1-4144-9928-4
352 Pages, © 2013



ISBN 978-1-4144-9935-2

U.S. \$183.00

“Fair Trade Practices.” *Gale Business Insights Handbook of Global Business Law*. Ed. Miranda Herbert Ferrara. Detroit: Gale, 2013. 73-85. *Gale Business Insights*. Gale Virtual Reference Library. Web. 2 Aug. 2013.

“Examples of Successful Organization Culture Transformation.” *Gale Business Insights Handbook of Cultural Transformation*. Ed. Miranda Herbert Ferrara. Detroit: Gale, 2013. 299-307. *Gale Business Insights*. Gale Virtual Reference Library. Web. 18 Sept. 2013.



Gale Business Insights Handbook of Innovation Management

Gale Business Insights Handbook Of Innovation Management examines the questions, “What is innovation management?” “What are the contributing factors that either favor or discourage innovation?” “How can it be used in my business?” Entries examine such topics as brainstorming; product lifecycle management; portfolio management and optimization; models of innovation; diffusion of innovation; measuring innovation; systems for innovation within a corporation; strategies for innovation management; and more.



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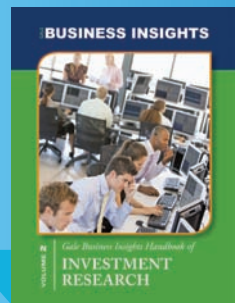


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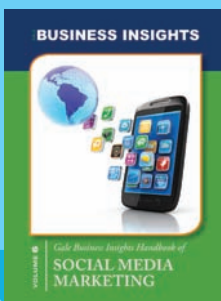
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SARBANES-OXLEY ACT OF 2002

THE **SARBANES-OXLEY ACT OF 2002 (SOX)** WAS PASSED BY THE U.S. CONGRESS “TO PROTECT INVESTORS BY IMPROVING THE ACCURACY AND RELIABILITY OF CORPORATE DISCLOSURES MADE PURSUANT TO THE SECURITIES LAWS, AND FOR OTHER PURPOSES.” SARBANES-OXLEY IS WIDELY REGARDED AS THE BROADEST SECURITIES LEGISLATION PASSED SINCE THE SECURITIES EXCHANGE ACT OF 1934 AND HAS BEEN CONSIDERED CONTROVERSIAL BY SOME ANALYSTS.

FAST FACT



Gale Business Insights Handbook of Social Media Marketing

Gale Business Insights Handbook of Social Media Marketing examines the questions, “What is social media marketing?” and “How can it be used in my business?” This volume focuses on building an internal business case for using social media, highlighting its importance, the benefits it can provide, and how to implement a successful strategy and measure its effectiveness. Entries examine such topics as the types of social media and their followers; how to increase discoverability; and how to define and protect your brand; legal challenges with social media, and more.



ISBN 978-1-4144-9931-4
431 Pages, © 2013



ISBN 978-1-4144-9938-3

U.S. \$183.00

*“What Is the Sarbanes-Oxley Act?” *Gale Business Insights Handbook of Investment Research*. Ed. Miranda Herbert Ferrara. Detroit: Gale, 2013. 157-161. *Gale Business Insights*. Gale Virtual Reference Library. Web. 2 Aug. 2013.



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MY NAME IS SARAH COOPER

EDUCATION IS MY PASSION

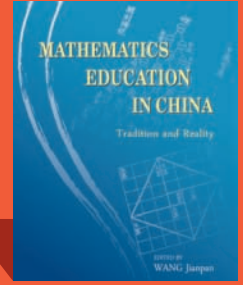
Hi, my name is Sarah Cooper. I'm a teacher at Carpenter Street Elementary, and I'm passionate about furthering my education so I can make sure all of my students are learning the 21st century skills and tools they need to be successful in their lives.

-Sarah
Cooper



Mathematics Education in China Tradition and Reality

Mathematics education in China has attracted worldwide attention due to the outstanding performance of Chinese students and scholars, especially their brilliant achievements in international competitions such as the International Mathematical Olympiad. International mathematics educators have been pondering over the reason behind this amazing success story. Mathematics Education in China aims to provide an adequate answer. The book grows out of the "National Presentation" that the Chinese delegation delivered during the 11th International Congress on Mathematical Education in Monterrey, Mexico, in 2008. The first two chapters review mathematics education in China from a traditional perspective. Chapters 3 to 8 cover the six aspects of mathematics education with Chinese characteristics: classroom teaching, problem solving, curriculum reform, teacher training and professional development, information and communications technology (ICT) in school mathematics education, and the mathematics education for ethnic minorities. Chapter 9 discusses the trends of mathematics education in modern China, summarizing the characteristics of Chinese mathematics education and analyzing the issues related to examination-oriented education.



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ISBN 978-981-439-266-2

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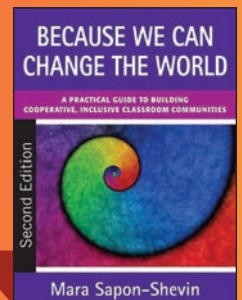
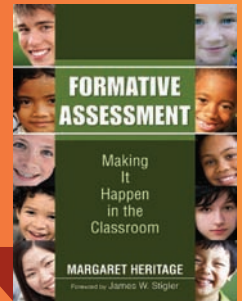
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Top Chinese University Series: Shanghai Jiao Tong University

In May 1998, the Chinese government initiated the ambitious Project 985 to promote its higher education system. Under this project, the central and local governments allocated billions of US dollars to 39 of China's best universities, helping them improve their facilities, recruit world-renowned scholars, and boost their international reputation in the areas of teaching, and research and development. The TOP CHINESE UNIVERSITIES series has been conceptualized to introduce international readers to the history, courses and programs, research and development, campus life, alumni, international relations, and student activities of some of these top Chinese universities such as Shanghai Jiao Tong University, Tsinghua University, Peking University, Renmin University of China, and Beijing Normal University.

Established in 1896 as Nan Yang College, Shanghai Jiao Tong University (SJTU) is one of the first modern universities in China. Despite its long history and traditions, the university embraces an open and progressive environment that cultivates innovative talent and industries. Since its inception, SJTU has been committed to upholding its spirit and ideal—"self-reliance depends upon accumulation of talent, and accumulation of talent must count upon educational advancements"—with up-to-date educational programs and leading-edge academic research. Today, the university's tradition of distinctive scholarship and service has attracted youth and scholars from both China and abroad, making it a global powerhouse of talent.



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Top Chinese University Series: Tsinghua University

In May 1998, the Chinese government initiated the ambitious Project 985 to promote its higher education system. Under this project, the central and local governments allocated billions of US dollars to 39 of China's best universities, helping them improve their facilities, recruit world-renowned scholars, and boost their international reputation in the areas of teaching, and research and development. The series has been conceptualized to introduce international readers to the history, courses and programs, research and development, campus life, alumni, international relations, and student activities of some of these top Chinese universities such as Tsinghua University, Peking University, Renmin University of China, and Beijing Normal University.

The year 2011 marks the centenary of Tsinghua University. The origin of the university can be traced back to Tsing Hua Imperial College, a school founded in 1911 by the Qing Dynasty government to prepare students for higher education in the United States. Over the past 100 years, it has evolved into a world-class comprehensive and research-oriented university. At present, it houses 16 schools and 57 departments, covering disciplines such as science, engineering, arts, economics, and management. All these are located on one of the "World's Most Beautiful Campuses" as published in the March 2010 issue of Forbes. In addition, Tsinghua has set up over 300 student exchange programs with other top universities of the world. Joint degree and master programs have also been set up in collaboration with French, German, and Japanese universities.



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192 Pages, © 2011

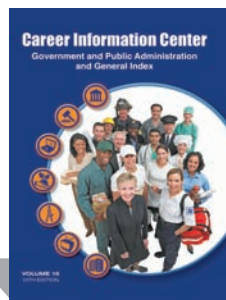


ISBN 978-981-435-281-9

Career Information Center

For the experienced worker, student, guidance counselor or novice job-hunter, *Career Information Center* has been the one-stop resource for questions about every type of occupation for more than 20 years. From construction to Web design, *Career Information Center* provides the most current information available on the job market in the United States and Canada.

Each volume presents the many details involved in the job search and describes specifically what it's like to work at a given job. Entries include job profiles, career issues, sample application letters, resumes, workers' rights and more. How do you land the job you want? What kind of training or certification is required? What will it be like once you get there? Information is presented in tabular and essay format along with additional reading resources and a directory of institutions offering training.

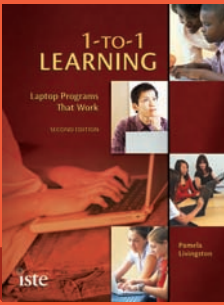


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2,668 Pages, © 2014



ISBN 978-0-0286-6243-5

U.S. \$741.00



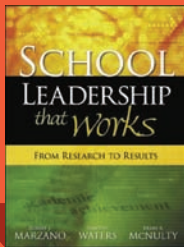
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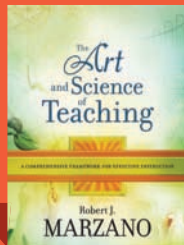
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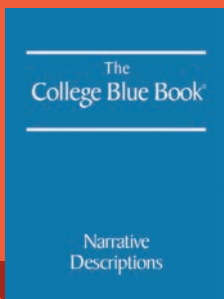
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College Blue Book

The College Blue Book (CBB) is a comprehensive guide covering more than 12,000 institutions of higher learning, occupational and technical schools, and distance learning programs. CBB also features information on obtaining financial assistance for pursuing postsecondary education.



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About 7,000 Pages, © 2014



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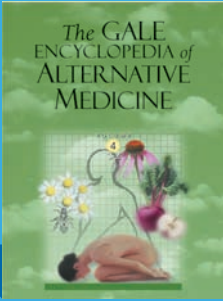
MY NAME IS MARK PRESSPRICH

HEALTH AND MEDICINE ARE MY PASSION

Hi, my name is Mark Pressprich and I'm a pre-med graduate student at Wayne State University. I'm passionate about pediatric medicine because kids deserve the best chance of living out their dreams.

-Mark
Pressprich





Gale Encyclopedia of Alternative Medicine, 4e

The Gale Encyclopedia of Alternative Medicine, 4th Edition is a one-stop source for authoritative, balanced information on alternative medicine that covers complementary therapies, herbs and remedies, and common medical diseases and conditions. It avoids medical jargon when possible, and articles follow a standardized format that provides information at a glance, making it easy for the layperson to use. It includes biographies of key figures in the field, more than 500 full-color photos, tables, charts, illustrations and graphs, and updated information including how the Affordable Care Act will affect patients who use alternative and complimentary medicine.

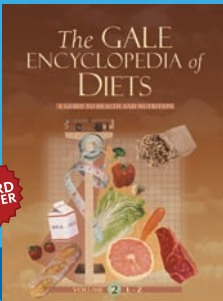


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About 2,800 Pages, © 2014



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U.S. \$680.00



The Gale Encyclopedia of Diets, 2e

The Gale Encyclopedia of Diets, 2e 2-volume set presents authoritative, comprehensive information on special diets, popular diets, dietary concerns, nutrition basics, and the effects of dietary choices on health. All entries are presented in a standardized and balanced format. Topics are organized around the development and history of a diet, its basic principles, any key figures that influenced the practice, and any public and regulatory concerns associated with the diet. Articles provide information across all age groups, from infants to the elderly, without the intention of endorsement of any one diet. Such subjects as the South Beach Diet, The Zone, nutrition literacy, diabetes, and obesity are covered.



ISBN 978-1-4144-9884-3
1,282 Pages, © 2013



ISBN 978-1-4144-9887-4

U.S. \$549.00

FAST FACT

IT IS RECOMMENDED THAT **MEN CONSUME ABOUT 3 LITERS (13 CUPS) OF FLUIDS EACH DAY**, PREFERABLY WATER, AND THAT **WOMEN TAKE IN ABOUT 2.2 LITERS (9 CUPS) DAILY**. MOST PEOPLE WILL GET ADEQUATE HYDRATION FROM NORMAL THIRST AND DRINKING BEHAVIOR, ESPECIALLY BY CONSUMING FLUIDS WITH MEALS. ALSO, FLUID IN FOODS, SUCH AS WATER CONTAINED IN FRUITS AND VEGETABLES, CONTRIBUTES TO OVERALL FLUID REQUIREMENTS; FOOD USUALLY PROVIDES UP TO 20% OF DAILY FLUID NEEDS.



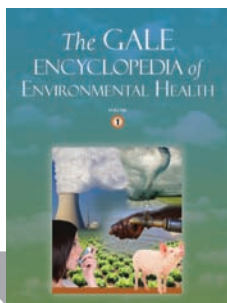
Online Resource



Print



eBook



The Gale Encyclopedia of Environmental Health

The Gale Encyclopedia of Environmental Health explores environmental risk factors faced in our man-made and natural world. *The Gale Encyclopedia of Environmental Health* contains information on actual catastrophic events—how, where, when, why each of these environmental conditions occurred—what impact the event has and the kinds of health issues that arise from the event, and how the health issues are identified and managed through short- and long-term public health response. *The Gale Encyclopedia of Environmental Health* covers events, environmental health statutes, diseases/conditions, environmental health policy issues, as well offering biographical sidebars on key figures in environmental health. This title benefits high school and college students researching specific environmental disasters and issues for their courses in psychology, public health, and history. *The Gale Encyclopedia of Environmental Health* benefits public library patrons dealing with the long-term effects of environmental health issues directly or those interested in these issues that affect whole communities and demand widespread public health response.



ISBN 978-1-4144-9880-5
1,000 Pages, © 2013



ISBN 978-1-4144-9883-6

U.S. \$549.00



CAR SEAT SAFETY



FAST FACT

THE FIRST CAR SEAT DESIGNED TO FUNCTION AS A SAFETY DEVICE APPEARED IN 1962—

THIS SEAT WAS THE INVENTION OF JEAN AMES OF ENGLAND AND FEATURED A Y-SHAPED HARNESS.

The Gale Encyclopedia of Public Health

The Gale Encyclopedia of Public Health is an authoritative source on public health issues. Topics focus on health crises affecting the public at large, ranging from epidemic (local) and pandemic (widespread) diseases (H1N1, Malaria, food-borne illnesses, West Nile etc.); chronic conditions such as famine, malnutrition, cancer and diabetes; and social issues such as sexual abuse, obesity, bullying and new substance abuse issues, plus much more. Entries describe the origin and spread of the issue, public and government reaction and response, and treatments and preventive measures. Topics are focused on issues in the United States but include information on other countries, including Australia and the United Kingdom. Entries also include resources for further information, full-color illustrations and photographs, statistical tables, and Key Terms sidebars; the book also provides a comprehensive timeline of historic public health milestones, contact information for organizations and government programs, a glossary, and cross references. *Public Health* is an excellent reference for high school and college students conducting research, as well as the general public.

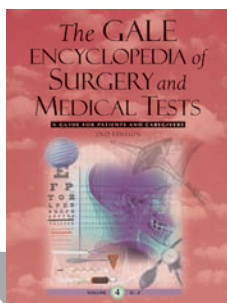


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ISBN 978-1-4144-9879-9

U.S. \$549.00



Gale Encyclopedia of Surgery and Medical Tests, 3e

The Gale Encyclopedia of Surgery and Medical Tests, 3rd Edition is a unique resource that provides in-depth coverage of various issues related to surgery, medical tests, diseases and conditions, hospitalization, and general health care. Entries follow a standardized format that provides information at a glance. Topics of a more general nature related to surgical hospitalization and medical testing round out the set. New to this edition is coverage of the impact of the Affordable Care Act on this area of medicine.



ISBN 978-1-5730-2736-6
About 1,900 Pages, © 2014



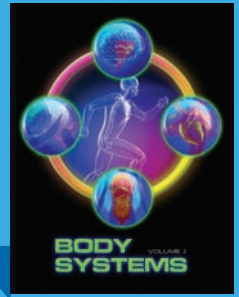
ISBN 978-1-5730-2741-0

U.S. \$654.00

Nienstedt, Andrea. "Car Seats." *The Gale Encyclopedia of Public Health*. Ed. Laurie J. Fundukian. Vol. 1. Detroit: Gale, 2013. 140-144. Gale Virtual Reference Library. Web. 24 Sept. 2013.

Body Systems

Body Systems is an in-depth two-volume resource that investigates how each of the human body systems work individually as well as cross-functionally as a whole. *Body Systems* is a comprehensive resource for the student doing research and the public library patron looking for more information on diseases and preventative health measures. Organized into 14 chapters, each chapter begins with a full-page detailed illustration of the system. Each chapter is broken down into five sections that cover an overview of the system, its function, life stages, diseases that can afflict the system, and preventative measures that can help maintain the health of the system. Key terms are defined, historical figures and discoveries are highlighted, and Questions to Ask Your Doctor are discussed in sidebar entries. Each chapter ends with a further reading section. *Body Systems* contains ~150 photographic images and illustrations that accompany the text, a glossary, and an in-depth index.



ISBN 978-1-5730-2718-2
About 1,000 Pages, © 2014



ISBN 978-1-5730-2721-2

U.S. \$525.00



Consumer Health Care

Consumer Health Care is a two-volume set that focuses on health insurance and the U.S. healthcare system. Entries cover the history of insurance, the various methods of its delivery, and the types of insurance available today, including Government programs like Medicare and Medicaid. The set will also treat both historical and contemporary healthcare legislation and reform, with special attention paid to the Affordable Care Act.

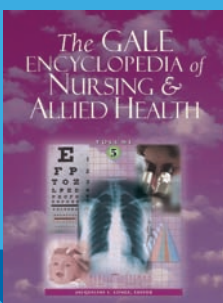


ISBN 978-1-5730-2722-9
About 1,000 Pages, © 2014



ISBN 978-1-5730-2725-0

U.S. \$525.00



The Gale Encyclopedia of Nursing and Allied Health

In the fully updated third edition of this award-winning title, more than 1,000 alphabetically arranged entries, of which about 100 are new, cover topics in body systems and functions, conditions and common diseases, contemporary health care issues and theories, techniques and practices, and devices and equipment. The *Encyclopedia* covers all major health professions, including nursing, physical therapy, occupational therapy, respiratory therapy and more.



ISBN 978-1-4144-9888-1
3,784 Pages, © 2013



ISBN 978-1-4144-9895-9

U.S. \$1,407.00

FAST FACT

ACUTE BRONCHITIS IS EXTREMELY COMMON. WORLDWIDE, IT IS ONE OF THE TOP FIVE REASONS FOR A CHILD TO SEE A DOCTOR. THE NATIONAL CENTER FOR HEALTH STATISTICS ESTIMATES THAT ABOUT 9% OF AMERICANS DEVELOP BRONCHITIS EACH YEAR. IN EUROPEAN STUDIES, AS MANY AS 20% OF SCHOOL-AGE CHILDREN DEVELOPED BRONCHITIS.



Online Resource



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MY NAME IS JOHN MCCUSKER

HISTORY IS MY PASSION

My name is John McCusker, and I'm a professor of American history at Trinity University. My life's passion is exploring and explaining the workings of the economy of the early modern Atlantic world and, especially, how the people of that time struggled—with some success—to carve lives of dignity and worth out of their constrained circumstances.

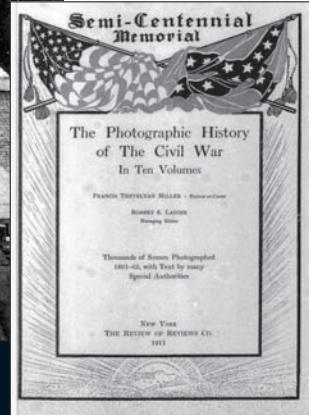
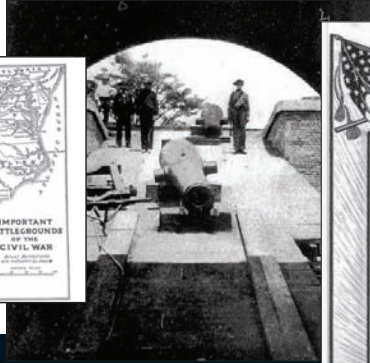
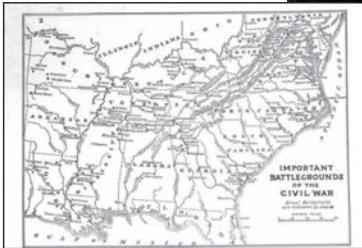
-John
McCusker





GALE ARTEMIS

PRIMARY SOURCES



GALE ARTEMIS

PRIMARY SOURCES

Gale Artemis: Primary Sources provides your institution a distinct advantage in faculty scholarship and student critical thinking and classroom work.

Gale Artemis will release in a series of phases and will expand over the next few years. Gale started by migrating *Eighteenth Century Collections Online* and *Nineteenth Century Collections Online* into one research experience called *Gale Artemis: Primary Sources*. In 2014, Gale will be adding *The Making of the Modern World, Parts I & II*, *Sabin Americana, 1500-1926*, and seven collections within *The Making of the Modern Law* series.

Beyond combining these powerful sets of content, *Gale Artemis: Primary Sources* provides workflow tools and features that are brand new to your Gale Digital Collections – term clusters, term frequency and popularity, detailed subject indexing, annotation and tagging features, along with an easier and more dynamic search. Together on *Gale Artemis*, these collections will tell a full story, opening up the possibility of unprecedented research in history and the humanities.

NINETEENTH CENTURY COLLECTIONS ONLINE

Nineteenth Century Collections Online (NCCO)

Nineteenth Century Collections Online (NCCO) is the most ambitious scholarly digitization and publication program ever undertaken, providing full-text, fully searchable content from a wide range of primary sources. Selected with the guidance of an international team of expert advisors, these primary sources are invaluable for a wide range of academic disciplines and areas of study, providing never-before-possible research opportunities for one of the most studied historical periods. Archives published in the program include works in Western as well as non-Western languages and are sourced from rare collections at libraries and other venerable institutions from around the globe. Each individual archive within *Nineteenth Century Collections Online* presents the raw materials scholars require for their research needs.

NCCO: Photography the World through the Lens

Photography: The World Through the Lens assembles collections of photographs, photograph albums, photographically illustrated books and texts on the early history of photography from libraries and archives from across the globe. Some images are well-known while many have rarely been viewed. The 19th century was about family and society, invention and scientific discovery, exploration and colonization, urban versus rural life, work, leisure and travel. This engaging resource serves multiple disciplines and supports a range of research and study topics.

This archive delivers around 1.3 million images (photographs, journals, and texts) from Britain, Europe, Asia, Africa and the Americas. Key areas of research covered include: Exploration and travel, Empire, colonization, and life in colonized regions, Topography and archaeology, Daily life in 19th century in countries across the globe, People and portraiture, Science, medicine, and criminology, Photography as reproduction of art works, and Key events and wars.



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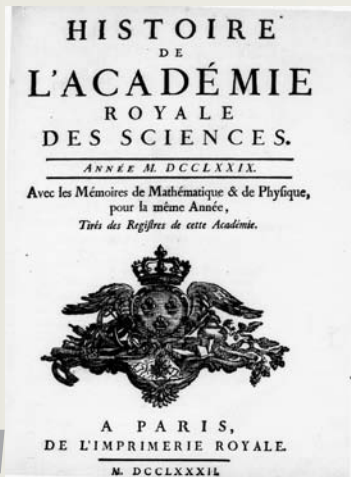
*Images reproduced by kind permission of The National Archives, Kew, and the Royal Archives, Windsor.

NCCO: Europe and Africa: Commerce, Christianity, Civilization, and Conquest

Many research topics emerged from the colonial conquest and the legacy of slavery in modern South African society—the Anglo-Boer War, imperial policy, and race classification among them—that this volatile corner of 19th-century history draws enduring interest from scholars and students. To support their research, Europe and Africa: Commerce, Christianity, Civilization, and Conquest delivers monographs, manuscripts, and newspaper accounts covering key issues of economics, world politics, and international strategy



Product # 15926106



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Nineteenth Century Collections Online - Science, Technology, and Medicine, 1780-1925 consists primarily of two components: Journals track the connection between major episodes in the history of science, specifically in general science, medicine, biology, entomology, botany, chemistry, physics, mathematics, geology, paleontology, and technology. Monographs in the hard and social sciences touch upon the history of anthropology, archeology, ecology, public health, sanitation, geography, oceanography, astronomy, industrial and battlefield technology, and the philosophy of science. Major topics covered in the development of science in this period include: Electricity and Physics, The Darwinian Revolution and Global Reception of Evolution, Civil Engineering, Mathematics, and The Social History of American Medicine



Product # 15926105



NCCO: Women — Transnational Networks

Issues of gender and class ignited 19th century debate in the context of suffrage movements, culture, immigration, health and many other concerns. Using a wide array of primary source documents—serials, books, manuscripts, diaries, reports, and visuals—*Women: Transnational Networks* focuses on issues at the intersection of gender and class from the late 18th century to the era of suffrage in the early 20th century, all through a transnational perspective. The collection contains deep information on European and North American movements, but also expands its scope to include collections from other regions. Researchers and scholars will find rare content related to: social reform movements and groups, high and “low” culture, literature and the arts, immigration, daily life, religion, and more.



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Indigenous Peoples: North America

Enabling exploration of the political, social, and cultural history of *Native Peoples* from the sixteenth century well into the twentieth century, *Indigenous Peoples: North America* illustrates the fabric of North American history with unprecedented depth and breadth.

Comprehensive yet personal, the collection covers the history of American Indian tribes and supporting organizations meeting a need for historical researchers. *Indigenous Peoples: North America* will provide a robust, diverse, and appealing search experience and enable intelligent inquiry into the culture and heritage of indigenous people.



Product #15935227

Slavery and Anti-Slavery: A Transnational Archive: Part IV: The Age of Emancipation

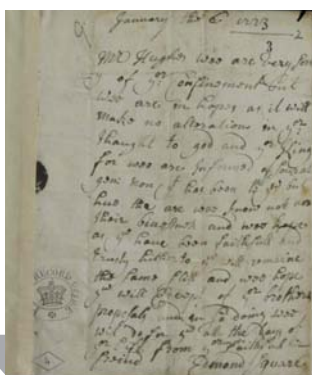
The largest and most ambitious project of its kind, *Slavery and Anti-Slavery: A Transnational Archive* is a thematically organized, four-part historical archive devoted to the scholarly study and understanding of slavery from a multinational perspective. An unprecedented collection developed under the guidance of a board led by Vernon Burton, *Slavery and Anti-Slavery* is a unique achievement in the field of historical archives.



Part IV: The Age of Emancipation, the fourth installment in the series, includes a range of rare documents related to emancipation in the United States, as well as Latin America, the Caribbean, and other areas of the world. From the time of the American Revolution, when northern states freed relatively small numbers of slaves, to later periods when an increasingly large free black community was developing, emancipation was a long-sought dream, and ultimately a political and moral expectation.



Product #255750



State Papers Online: Eighteenth Century, 1714-1782, Part I: State Papers Domestic, Military, Naval and the Registers of the Privy Council

State Papers Online is the gold standard for anyone conducting research on early modern English politics and culture.

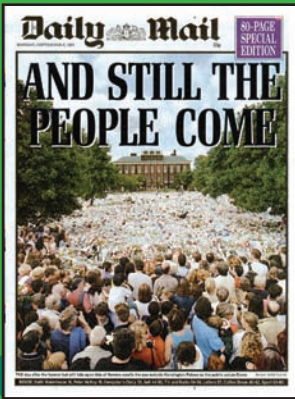
This unique online resource reproduces the original historical manuscripts in facsimile and links each manuscript to its corresponding fully searchable calendar or catalog entry. It is an unprecedented, groundbreaking primary source collection for British and European Early Modern history and courses on the eighteenth century and the Hanoverian monarchy.

State Papers Online: Eighteenth Century, 1714-1782 is a three part series that extends Gale's widely acclaimed *British State Papers Online* program into the eighteenth century giving researchers and students unprecedented access to British government records during the Age of Enlightenment. *Part I* focuses research on British domestic politics and society in an age punctuated by plots, rebellions, uprisings and financial crises. The *Eighteenth Century* series is built on the same platform and is cross-searchable with the original *State Papers Online* series.



Product #15951783

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Daily Mail Historical Archive, 1896-2004

Described by the New Yorker as “the newspaper that rules Britain,” the Daily Mail has been at the heart of British journalism since 1896, regularly changing the course of government policy and setting the national debate. It currently boasts a circulation of over 2 million, and its website is the most visited news site in the world.

The *Daily Mail Historical Archive* 1896-2004 is part of *Gale NewsVault*’s growing “middle class/middle market” collection of newspapers and periodicals which reflect twentieth century popular culture and tastes. They provide an important alternative perspective to “the newspaper of record,” *The Times*. It serves as the perfect complement to *The Times Digital Archive* for students and researchers gathering multiple viewpoints to understand the past.



Product # 15930272



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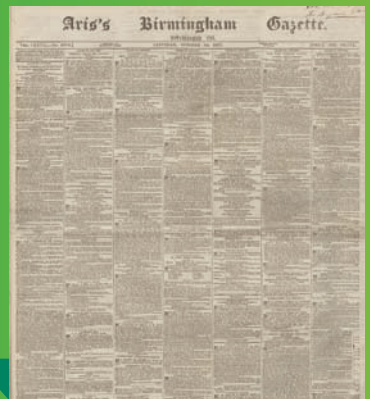
DID YOU KNOW THAT THE DAILY MAIL WAS ONE OF THE FIRST NEWSPAPERS TO PUBLISH **PHOTOGRAPHS OF QUEEN ELIZABETH II AS A BABY**

British Newspapers, Part III: 1780-1950

British Newspapers Part III: 1780-1950 provides coverage of well-known historic events, cultural icons, sporting events, the arts, culture and other national pastimes. At a time when newspapers were emerging as a prerequisite medium of commercially minded societies and major cities, their pages — from articles to advertisements — provide researchers with unique, first-hand perspective. This collection ranges from the late 18th century to the mid-20th century featuring new content and sources such as the *Sheffield Daily Telegraph*, *Leeds Intelligence*, *Evening Telegraph*, *Yorkshire Gazette*, *Nottingham Evening Post*, *Newcastle Guardian* and *Tyne Mercury*.



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Online Resource



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The Independent Digital Archive 1986-2012

The Independent is a major British daily national newspaper, and the only paper that does not align itself with a specific political party. Declaring itself “free from party political bias, free from proprietorial influence”, the newspaper emphasizes its unique position in British journalism as the only paper with neutral ownership.

It is known for its unabashed editorial stance on such issues as the legalization of drugs, the war on terrorism, and environmental issues. The paper has further distinguished itself with distinctive and innovative graphic design. Featuring journalists and columnists from across the political spectrum, the newspaper is generally regarded as centrist, taking idiosyncratic views on the free market, social issues and culture.



Scholars, students, and others may now access the full-image digital archive of the paper, which is fully searchable through Gale's award-winning *NewsVault* platform.

- Fully searchable digital archive of The Independent from its inception in 1986 to 2012
- Ideal for supporting studies in media and journalism, politics and international relations, British history, environmental studies, and 20th-Century studies
- Includes The Independent on Sunday (1990 onwards)



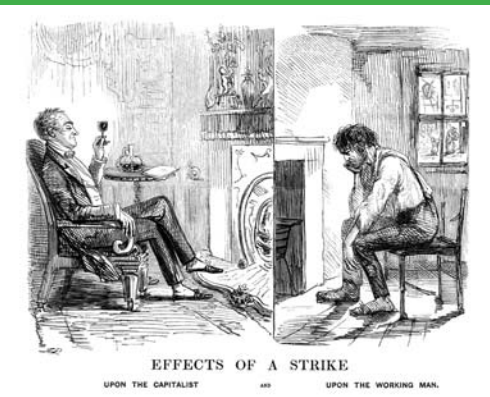
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Punch Historical Archive

From 1841 to 1992 Punch was the world's most famous magazine of humor. An iconic British institution, yet renowned internationally, Punch published some of the finest comic writers in the English language from W M Thackeray to P G Wodehouse. Its celebrated cartoons swayed governments and captured the vast shifts in life over two centuries. Recording the impact of rapid technological and social change and commenting on momentous events at home and abroad, Punch is an unrivalled resource for 19th and 20th century political and social history.

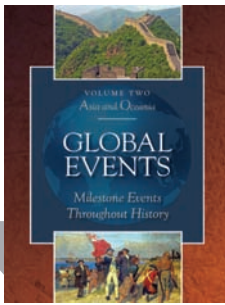


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Archives Unbound

Archives Unbound collections provide unique support to learning through the use of primary sources and enhance learning-focused instructional methods. These collections fortify the more general historical resources, by providing an opportunity for students to “dig into the past,” discover the background of the ideas and debates that have defined our regional, national and world society. *Archives Unbound* – cost-effective, full-text-searchable collections of highly targeted historical documents – offers this rare authoritative material in a cross-searchable, digital format. That means users spend more time exploring documents and less time searching for them.



Global Events: Milestone Events Throughout History

Global Events: Milestone Events Throughout History is a six-volume set that explores the seminal events of human history (from ancient to modern-day) that helped shape the world we live in today. Each volume is arranged chronologically and focuses on one of the following 6 regions of the world: North America, Central and South America, Asia and Oceania, Middle East, Europe, and Africa. Each entry provides background information on the origin/causes of each event, a summary of the event itself, and concludes with a brief analysis of the event's ultimate legacy. Also included in each entry are a chronology of corresponding world events, a list of key figures, and a bibliography of sources for further research.

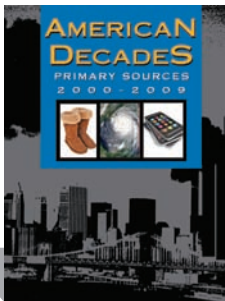


ISBN 978-1-4144-9127-1
About 2,850 Pages, © 2014



ISBN 978-1-4144-9134-9

U.S. \$800.00



American Decades: Primary Sources: 2000-2009

American Decades: Primary Sources, 2000-2009 is the 11th volume in the best-selling Gale series; it covers the first decade of the 21st century. The title is a cross-disciplinary source for junior and high school students and teachers, public librarians and general researchers who need a single, consistent reference to explore and analyze the events, people and social trends that have impacted contemporary history. Its 13 chapters cover world events, the arts, business and the economy, education, fashion, government and politics, law and justice, lifestyles and social trends, media, medicine and health, religion, science and technology, and sports.



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656 Pages, © 2013



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U.S. \$184.00

**2002: BLACKBERRY
AMERICAN IDOL**

TAKE YOUR MIND BACK TO 2002: **THE BLACKBERRY, ONE OF THE FIRST SMARTPHONES, HITS THE MARKET,** PRESIDENT BUSH SIGNS THE NO CHILD LEFT BEHIND ACT, AND THE FIRST SEASON OF AMERICAN IDOL PREMIERES.

FAST FACT



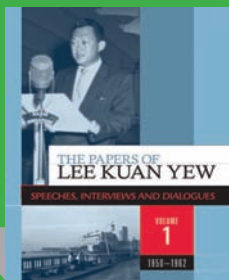
Online Resource



Print



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The Papers of Lee Kuan Yew Speeches, Interviews and Dialogues 1950-1990

Vol.1-10 compiled of four decades (1950-1990) of speeches, interviews and press conference presentations delivered by the founding father of modern Singapore during her formative years to her rise to prominence as an Asian Tiger. Vol.11-19 cover Lee Kuan Yew's tenures as senior minister and minister mentor, starting with Lee's interview with Nippon Hoso Kyokai (NHK) on 18 December 1990 and ending with his speech at NTUC's 50th anniversary dinner on 13 May 2011, chronicling Lee's political statements and thoughts as the nation went through significant changes and crises.



Volume 1-10

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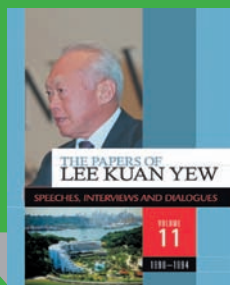
Volume 11-20

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THE DIARY AND LETTERS OF DR. HU SHIH

The Diary and Letters of Dr. Hu Shih (Peking University Library Collection) contains Hu Shih's diary from his Chengzhong School days, an incomplete diary entry of Hsu Chi-Mo (Xu Zhimo) copied by Hu Shih, 116 Chinese letters, and 141 English letters. Among these, Hu Shih's diary at Chengzhong School is his earliest one discovered so far, dating back to 1906, a time when he started to receive modern education and encounter modern thoughts. Considering that most of Hu Shih's letters have already been published, the letters included in this book are even more valuable. Apart from the letters written by Hu Shih and his family members, this book also includes letters written by famous scholars and important figures at that time, such as Jiang Menglin and Fu Sinian. The English letters were mostly from the years when he was ambassador to the United States, which, from another angle, tell us something about his communication with western scholars and his strenuous effort to support China's war against Japan.



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192 Pages, © 2011



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U.S. History in Context

U.S. History in Context delivers coverage of the most-studied topics — from the arrival of Vikings in North America to the Civil Rights movement, and the wars in Afghanistan and Iraq — through a web-like experience that supports 21st century learners as they develop critical-thinking and information literacy skills.



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World History in Context

World History in Context reaches back to ancient times — and extends to today's headlines — to deliver a chronicle of cultures and societies across continents and eras. Primary sources, reliable reference and multimedia put content into context for every student.



Product #173120

American Eras: Primary Sources Series, 8 Volumes

American Eras: Primary Sources is a student-friendly reference patterned after Gale's award-winning *American Decades: Primary Sources* series. Each volume offers full or excerpted primary sources representing a diversity of views into the issues, themes, movements, and events from each era. Also included are concise contextual information, notes about the author, further resources, and full-color photos and illustrations.



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U.S. \$1235.00



American Eras: Primary Sources: Westward Expansion (1800-1860)



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About 500 Pages, © 2014



ISBN 978-1-4144-9835-5

U.S. \$160.00



American Eras: Primary Sources: Reform Era & Eastern U.S. Development (1815-1850)

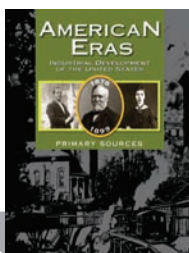


ISBN 978-1-4144-9827-0
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ISBN 978-1-4144-9836-2

U.S. \$160.00



American Eras: Primary Sources: Development of the Industrial United States (1878-1899)



ISBN 978-1-4144-9824-9
470 Pages, © 2013



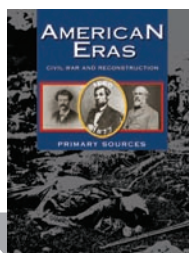
ISBN 978-1-4144-9833-1

U.S. \$160.00

THE PLEDGE OF ALLEGIANCE

FAST FACT

THE EARLIEST VERSION OF "THE PLEDGE OF ALLEGIANCE" WAS PUBLISHED ANONYMOUSLY SEPTEMBER 8TH, 1892 IN AN ISSUE OF THE *YOUTH'S COMPANION*. THE FINAL CHANGES WERE MADE IN 1931, AND THE U.S. CONGRESS OFFICIALLY ADOPTED THE PLEDGE IN 1942.



American Eras: Primary Sources: Civil War and Reconstruction (1860-1878)



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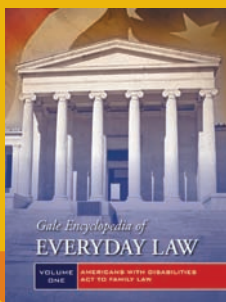
MY NAME IS RACHEL GRANNEMAN

LAW IS MY PASSION

I'm passionate about environmental law because I want to help make our communities more sustainable.

-Rachel
Granneman





Gale Encyclopedia of Everyday Law

What is involved in estate planning? What can I do legally if I have noisy neighbors? What are the consequences of an expired visa? The *Gale Encyclopedia of Everyday Law* fills a much-needed gap between legal texts focusing on the theory and history behind the law and more practical guides dealing with the law and its everyday effect upon its citizens. Containing approximately 200 articles, the *Gale Encyclopedia of Everyday Law* includes: brief descriptions of each issue's historical background, covering important statutes and cases; profiles of various U.S. laws and regulations; details of how laws and regulations vary from state to state, and; comprehensive bibliographies, including print and Web resources and lists of relevant organizations.



ISBN 978-1-4144-9896-6
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ISBN 978-1-4144-9899-7

U.S. \$549.00

FAST FACT

IN BRITAIN, AS MANY AS **72,000 PEOPLE WERE EXECUTED IN THE SIXTEENTH CENTURY** DURING THE REIGN OF HENRY VIII. COMMON EXECUTION METHODS USED DURING THIS TIME INCLUDED BOILING, BURNING AT THE STAKE, HANGING, BEHEADING, AND DRAWING AND QUARTERING. VARIOUS CAPITAL OFFENSES INCLUDED MARRYING A JEW, NOT CONFESSING TO A CRIME, AND TREASON.

The Making of Modern Law: Foreign Primary Sources, 1600-1970

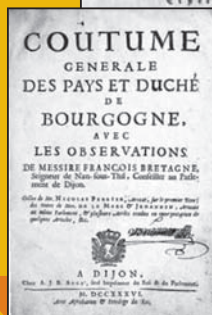
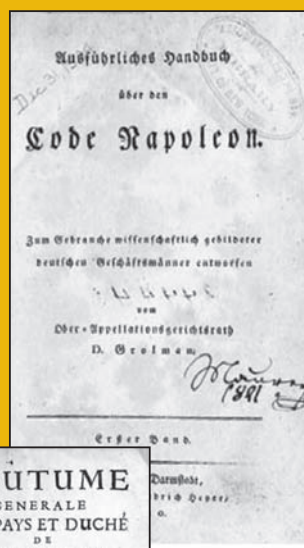
Legal historians need superseded codes in an easy-to-find online form – and *Foreign Primary Sources, 1600-1970* offers libraries this content. *Foreign Primary Sources, 1600-1970* complements the collection of treatises found in *Foreign, Comparative and International Law 1600-1926*. Importantly, it provides an interpretive analysis with books on codes, the “primary sources” of law. This archive will operate as the first of two parts, with the second part covering southern Europe, Latin America, and jurisdictions outside Europe.

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LITERATURE IS MY PASSION

I'm the Assistant Director at Baldwin Public Library. I run the book club, and I love it when my patrons find characters and situations that they relate to in literature. Books bring us together.

-Kathryn
Bergeron



CHINA BOOK PUBLISHING, 3E

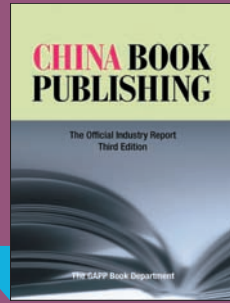
China Book Publishing: The Official Industry Report (Third Edition) is a revised and expanded edition of China Book Publishing: The Official Industry Report (Second Edition) published in 2009. With a new chapter dedicated to the analysis of China's publishing groups, the book aims to paint a general picture of the nation's book publishing industry from 2008 to 2009, covering external environment, overall industry analysis, press-based performance, book classification and categorization, import and export, copyright trade, institutional reform, mergers and acquisitions, and corporatization-oriented restructuring.



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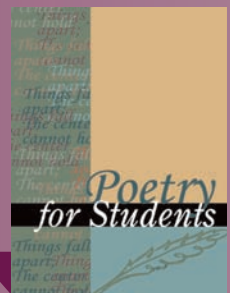
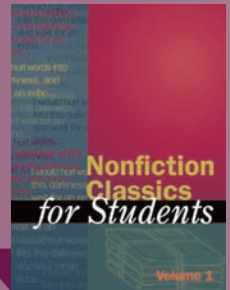


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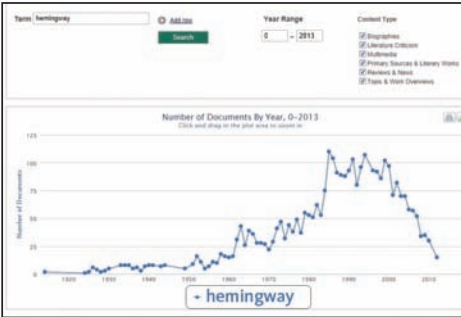
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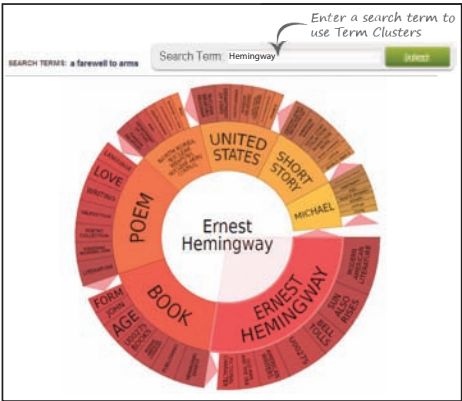
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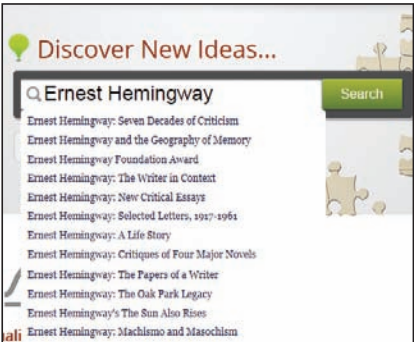


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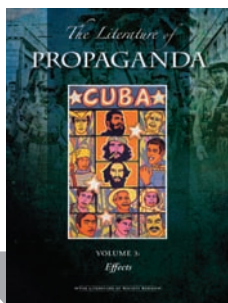
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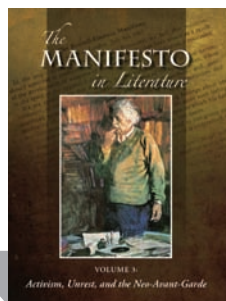
CAESAR

DURING THE MIDDLE AGES, **CAESAR WAS CONSIDERED AN EXEMPLARY MILITARY LEADER** AND WAS PLACED IN LIMBO AMONG THE VIRTUOUS HEATHENS BY DANTE. THERE WAS HUMANIST ENTHUSIASM FOR CAESAR'S GALLIC WAR DURING THE RENAISSANCE, WHICH CULMINATED WITH SHAKESPEARE'S PLAY *JULIUS CAESAR* IN 1599.

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The manifesto has taken its place as one of history's greatest artifacts, inspiring and worrying entire populations as a political tool, defining and describing many important literary movements, and bringing insight into the beliefs and intentions of some of the twentieth century's most disturbing criminal minds. Spanning from the earliest published examples dating to thirteenth century Europe, through the *Declaration of Independence*, to the 2010 Wikileaks Manifesto, *The Manifesto in Literature* describes the authors and their causes, as well as the social, political, and economic philosophies behind them. Each manifesto is examined in its historical context, including a discussion of how each work was received and acted upon at the time of writing and after.



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ALTHOUGH MOST THINK OF THE **EMANCIPATION PROCLAMATION AS PRESIDENT LINCOLN'S ACT USED TO FREE ALL SLAVES**, THE ACT DID NOT IMMEDIATELY FREE ALL SLAVES; RATHER IT SET THE CONDITIONS FOR THEIR RELEASE, LISTING "DESIGNATED STATES, AND PARTS OF STATES" IN WHICH EMANCIPATION MUST IMMEDIATELY TAKE EFFECT.

León-Portilla, Miguel, et al. "Histories." *The Literature of Propaganda*. Ed. Thomas Riggs. Vol. 1: Approaches. Detroit: St. James Press, 2013. 201-258. *Gale Virtual Reference Library*. Web. 9 Aug. 2013.

Garner, Clint, and Abraham Lincoln. "Emancipation Proclamation." *The Manifesto in Literature*. Ed. Thomas Riggs. Vol. 1: Origins of the Form: Pre-1900. Detroit: St. James Press, 2013. 259-261. *Gale Virtual Reference Library*. Web. 22 July 2013.

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This award winning title provides broad coverage of literary works that focus on historical, firsthand and fictional accounts of war and conflict through the ages, with a primary focus on literature of the last 300 years. Through diaries, letters, memoirs and historical fiction, students and general researchers experience war through the eyes of those who survived, and some who did not. Signed essays written by experts in the field also cover major topics such as the Holocaust, realism, national influence and more.



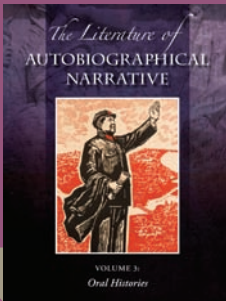
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U.S. \$418.00

FAST FACT

BECAUSE HELEN KELLER'S *THE STORY OF MY LIFE* IS GENERALLY **BELIEVED TO BE THE FIRST BOOK**—AUTOBIOGRAPHICAL OR OTHERWISE—WRITTEN BY A DEAF-BLIND INDIVIDUAL, IT IS IN MANY WAYS WITHOUT LITERARY PRECEDENT, THOUGH IT SHARES A LONG TRADITION OF AMERICAN AUTOBIOGRAPHICAL WRITING AND IS ALSO PART OF THE RELATIVELY SMALL BODY OF LITERATURE DEALING WITH THE EDUCATION OF CHILDREN WITH DISABILITIES. DICKENS'S 1842 *TRAVELOGUE AMERICAN NOTES*, WITH ITS WIDELY READ ACCOUNT OF BRIDGMAN'S EDUCATION, IS AN EXAMPLE OF THIS LATTER GROUP, AS IS MACY'S *SUPPLEMENTARY ESSAY*. FIRSTHAND LITERARY ACCOUNTS FROM THE PERSPECTIVE OF THE CHILD IN QUESTION, HOWEVER, WERE LARGELY NONEXISTENT PRIOR TO KELLER'S TEXT; ITS ONLY REAL PREDECESSOR WAS KELLER'S OWN 1892 ESSAY "MY LIFE," WRITTEN WHEN SHE WAS TWELVE AND THOROUGHLY REVISED AND EXPANDED TO MAKE HER LATER AUTOBIOGRAPHY.

Keller, Helen, and James Overholtzer. "The Story of My Life: Helen Keller." *The Literature of Autobiographical Narrative*. Ed. Thomas Riggs. Vol. 1: Autobiography and Memoir. Detroit: St. James Press, 2013. 43-46. *Gale Virtual Reference Library*. Web. 2 Aug. 2013.



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NATIONAL AND GLOBAL INSIGHT IS MY PASSION

Hi, my name is Caroline Timmer,
and I'm an avid world traveler.
I love learning about new cultures
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-Caroline
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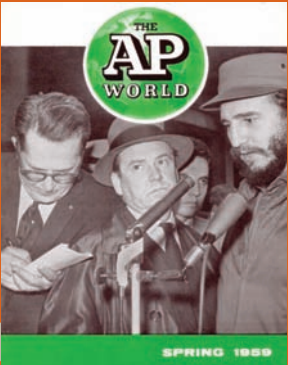
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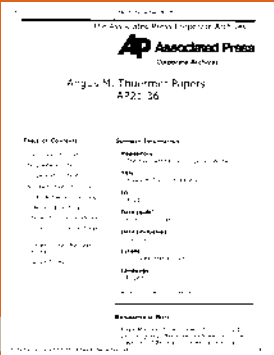
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Edited by H. Sakong • Youngsoo Koh



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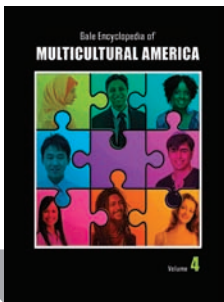
- General economic policies (i.e., macroeconomic, financial market, fiscal, taxation, and competition policies)
- Industrial growth
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Gale Encyclopedia of Multicultural America, 3rd Edition is a comprehensive, four-volume source for information about a wide range of culturally diverse groups living in the United States, including those from Europe, Africa, Central America, South America, the Caribbean, the Middle East, Asia, and Oceania, as well as many Native American and ethnoreligious groups (such as Jews, Chaldeans and Amish). Every essay contains clearly marked, standardized headings and subheadings designed to locate specific types of information within each essay while also facilitating cross-cultural comparisons. Essays focus primarily on the group's experiences in the United States, specifically in the areas of acculturation and assimilation, family and community dynamics, language, religion, employment and economic traditions, politics and government, and significant contributions to American society. The 3rd edition adds over 20 new ethnic groups, with over 400 full-color images, settlement maps, and traditional recipes.

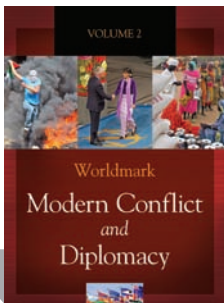


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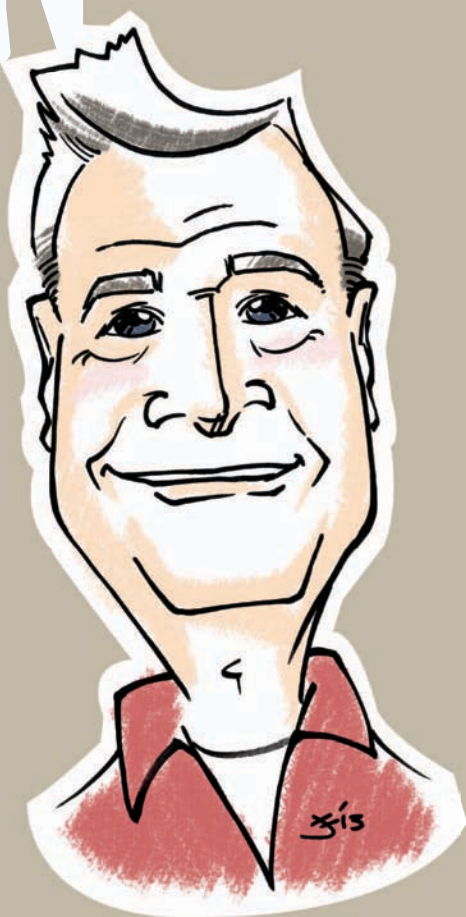
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MY NAME IS CLETE BETTINGER

REFERENCE IS MY PASSION

Hi, my name is Clete Bettinger, and my passion is learning about my family's past —my relatives and the ones before them. I've spent so many enjoyable hours with my children and grandchildren, passing along our family's heritage.

-Clete
Bettinger

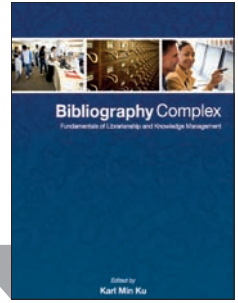


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Libraries are crucial to the development of human civilizations, thus library science with its knowledge ethics has also become a critical part of social values. The four development stages of library civilizations include: information storage, information discovery interface, information access, and information management and its market innovation.

Bibliography Complex: Fundamentals of Librarianship and Knowledge Management delves into the history and contemporary state of development of librarianship and bibliographic control of Chinese texts, with a strong emphasis placed on the future of bibliographic management and research. The book discusses the issues faced in the Sinification of Western bibliography and cataloguing standards and formats, especially in the data exchange of machine-readable cataloging records between libraries from different countries. Bibliography Complex ends with an optimistic view of the digitalization of library collections and the new concept of "mega media bibliography" proposed by Mr. Ku Min.



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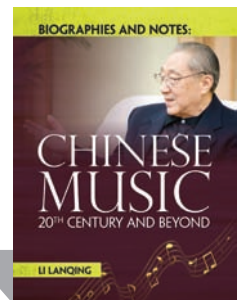


978-0-7876-3370-7

Biographies and Notes: Chinese Music 20th Century And Beyond

In *Biographies and Notes: Chinese Music 20th Century and Beyond*, Li Lanqing retells, in an easy-to-understand language, the Chinese music renaissance that took place more than 100 years ago through a set of chronologically arranged biographies, a style similar to that of *Records of the Grand Historian* by Sima Qian (ca. 145– or 135–86 BC) of the Former Han dynasty.

The book presents 18 modern Chinese composers who were born no later than 1912, active in the first half of the 20th century, and are no longer around today. Some, like Nie Er, Xian Xinghai, and He Luting, are household names whose songs and music are still being sung and played today; the others, including Shen Xingong, Zeng Zhimin, and Huang Zi, may have been closely studied by music scholars and students but remain largely obscure to ordinary Chinese music lovers even though all of them were prominent figures in the Chinese music scene during the first five decades of the 20th century. By retracing the life trajectories of these music pioneers, the book offers a loosely structured yet highly fascinating historical account of the modern Chinese music.



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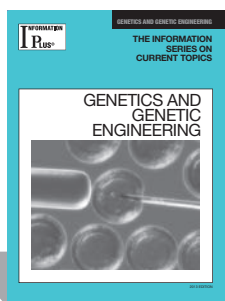
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MY NAME IS KELLY CARTWRIGHT

SCIENCE IS MY PASSION

Hi, my name is Kelly Cartwright and I'm a graduate student at Grand Valley State University. I'm passionate about studying science because it provides opportunities to serve mankind and better our world in so many different ways.

-Kelly
Cartwright





Air & Space and Smithsonian Magazine Archive

The Smithsonian—America's gold standard research and cultural institution—has partnered with Gale, part of Cengage Learning, to launch a series of collections from Smithsonian's vast archives. The first is *Air & Space and Smithsonian Magazine Archive*, available for the first time in a combined and fully searchable digital archive. By bringing together the full history of both of these premiere magazines, over 40 years of in-depth and expert coverage of high-demand topics and unique insights into innovation, history, science, technology, the arts, and culture are accessible in an integrated, intuitive display. This interdisciplinary, cross-curricular archive will engage users whether pursuing general topical information or developing deeper knowledge in a given subject area.

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- Navigating in space
- The mystery of the MiG



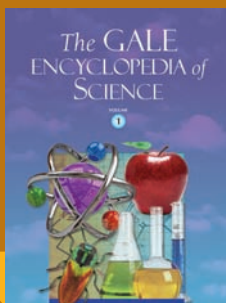
Smithsonian Magazine (1970 – Present)

Smithsonian Magazine explores both modern and historic perspectives covering history, science, nature, the arts, travel, world culture and technology. Vibrant photos and articles take a dynamic approach in exploring modern and historic perspectives about our changing world. Examples include:

- Titanoboa - the largest snake ever to live on Earth
- Exploring how the mind makes memories
- The assassination attempt on Teddy Roosevelt
- Fossil poachers of the West
- Insights into Black Holes
- The fate of the world's remaining cheetahs
- The art of George Catlin
- When Dinosaurs ruled Maryland
- Letters from the Hindenburg



Product #16135258



The Gale Encyclopedia of Science, 5th Edition

This eight-volume set covers all major umbrellas of science, engineering, technology, mathematics and the medical and health sciences, while providing a comprehensive overview of current scientific knowledge and technology. Aligned with national science standards and high school science curricula, topics cover all major areas of science, including physical science, life science, earth and space science, science and technology. Alphabetically arranged entries and full color photos provide a user-friendly format that makes the broad scope of information easy to access and decipher. Entries typically describe scientific concepts, provide overviews of scientific subjects, and define terms. Each entry concludes with a bibliography. This 5th edition has been fully updated and includes nearly 100 new entries on key scientific topics in the news bringing the total number of entries over 2,600.

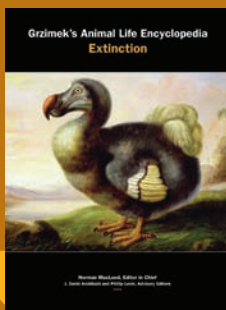


ISBN 978-1-4144-9849-2
About 5,500 Pages, © 2014



ISBN 978-1-4144-9858-4

U.S. \$865.00



Grzimek's Animal Life Encyclopedia: Extinction

Based on the acclaimed print series, *Grzimek's Animal Life Encyclopedia*, 2nd ed., this new supplement covers extinct life. Written for students and general researchers, this supplement explores all aspects of extinctions and extinct life. 83 articles outline major extinctions and related scientific areas. Entries are written by nationally renowned subject specialists and peer-reviewed by the editor-in-chief and an editorial board of academic experts specializing in zoology, paleontology, and environmental science.



ISBN 978-1-4144-9070-0
964 Pages, © 2014



ISBN 978-1-4144-9067-0

U.S. \$282.00

FAST FACT

PRESIDENT RICHARD NIXON SIGNED THE ENDANGERED SPECIES ACT (ESA) INTO LAW ON DECEMBER 28, 1973. IT WAS ONE OF THE LEAST CONTROVERSIAL BILLS OF 1973 TO GO THROUGH CONGRESS, WITH VERSIONS BEING PASSED BY THE SENATE BY A VOTE OF 92-0 AND THE HOUSE OF REPRESENTATIVES BY A VOTE OF 355-4.

Grzimek's Animal Life Encyclopedia: Evolution

Based on the acclaimed print series *Grzimek's Animal Life Encyclopedia*, 2nd Ed., this new full-color volume covers evolution with authoritative text and vivid illustrations that make scientific insights accessible for a wide range of readers. Written for students and general researchers, *Grzimek's Animal Life Encyclopedia: Evolution* supports curriculum and coursework in science, history, sociology and more. The volume delivers facts and perspectives on broad evolutionary topics as well as targeted coverage of recent ideas and discoveries in the field.



ISBN: 978-1-4144-8670-3
371 Pages, © 2011



ISBN: 978-1-4144-8669-7

U.S. \$225.00



Online Resource



Print



eBook

Computer Sciences: Macmillan Science Library 2nd Edition

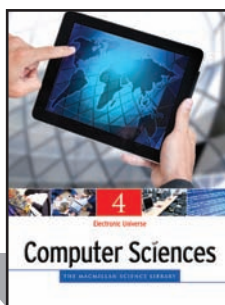
Computer Sciences is part of the well-respected Macmillan Science Library franchise. This full color four-volume set is organized in 4 separate thematic volumes covering the following topics:

Foundation, Ideas and People: This volume covers the innovators and history of computer science in both theoretical developments and practical application of the discipline.

Software and Hardware: This volume covers topics from system analysis and design to operating systems and parallel processing.

Social Applications: From fashion design to meteorology, this volume covers how the use of computers impacts our everyday lives.

Electronic Universe: This volume delves into the internet and the interconnected, networked society. Also discussed in this volume are artificial intelligence, encryption, and mobile computing

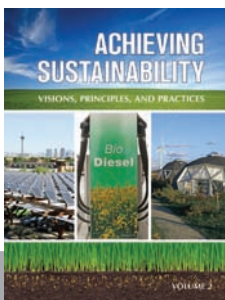


ISBN 978-0-0286-6220-6
1,400 Pages, © 2014



ISBN 978-0-0286-6225-1

U.S. \$1,291.00



Achieving Sustainability: Visions, Principles, and Practices

Sustainable development is essential to a future of reduced human suffering, higher quality of life, and ongoing sustenance for the planet's ecosystems. Designed to increase understanding, inform actions, enrich academic assignments, and enhance research, Macmillan's *Achieving Sustainability: Visions, Principles, and Practices* is a reference work intended to meet the needs of students and educators in high schools, community colleges, and four-year colleges, as well as the interested layperson. Aimed at readers who are not experts in the field, the material is relevant to courses in natural sciences, social sciences, and the humanities; indeed, this title presents and analyzes the underpinnings of the multi-disciplinary concept of sustainability. A two-volume encyclopedia containing more than 130 signed entries, *Achieving Sustainability* covers economic and environmental ideas, as well as governance, demographic, and socio-cultural aspects of the concept.



ISBN 978-0-0286-6201-5
About 1,000 Pages, © 2014



ISBN 978-0-0286-6204-6

U.S. \$430.00

Science in Context

Supporting high school STEM curricula and university coursework, *Science in Context* is your source for timely authoritative, detailed coverage of the most-studied topics: earth and life science, space, technology, mathematics, science history, and more.

Designed to enhance assignments and boost achievement, *Science in Context* delivers integrated content through comprehensive reference sets like *Gale Encyclopedia of Science*, *Chemical Elements*, and *Macmillan Science Library*, as well as:

- Topic overviews
- Biographies, images and videos
- Periodical articles from noted publications like "Popular Science", "Science News", and "The Science Teacher"



Product #191700



Online Resource



Print



eBook

MY NAME IS DAN STEFANSKI

SOCIAL SCIENCE IS MY PASSION

Hi, my name is Dan Stefanski. I'm a pre-law student at Michigan State University, and I'm passionate about preserving and protecting our environment.

-Dan
Stefanski





The complete National Geographic magazine archive plus so much more!

The incomparable new *National Geographic Virtual Library* brings together the complete archive of *National Geographic* magazine and a collection of National Geographic books, images, maps and videos plus National Geographic Traveler magazine, making this an essential resource for researchers of all ages as well as a fascinating collection for general readers.

National Geographic Virtual Library is currently composed of four parts:



NATIONAL GEOGRAPHIC MAGAZINE ARCHIVE, 1888-1994

Recognized for some of the highest-quality photojournalism and cartography in the world, the award-winning, iconic National Geographic magazine is famous for providing unparalleled, in-depth coverage of cultures, nature, science, technology and the environment. Through the decades, National Geographic has brought its readers gripping first-person accounts of epic exploration and discovery, from Hiram Bingham's work at Machu Picchu to Jane Goodall's groundbreaking research with chimpanzees. Covering more than 100 years, *National Geographic Magazine Archive, 1888-1994* includes every article of this vast knowledge base, faithfully reproduced and fully searchable through an intuitive interface.



Product #270421

FAST FACT

LIFE EXPECTANCY DEPENDS ON THE GEOGRAPHY AND GENDER; CURRENTLY IN THE U.S., **WOMEN LIVE TO AN AVERAGE AGE OF 81 WHILE MEN ONLY LIVE TO BE 76**. ALTHOUGH THE AVERAGE MAN'S LIFE EXPECTANCY IS LOWER THAN THE AVERAGE LIFE EXPECTANCY OF THEIR WOMEN COUNTERPART, MEN'S LIFE SPANS HAVE INCREASED BY 4.6 YEARS SINCE 1989 WHILE WOMEN HAVE ONLY GAINED 2.7 YEARS.



NATIONAL GEOGRAPHIC MAGAZINE ARCHIVE, 1995-CURRENT

National Geographic magazine brings the world of geography — in its broadest sense — to some 60 million readers around the globe each month. With comprehensive, timely articles and legendary photographs and maps, the magazine documents life on our planet and beyond, and interprets the world's sweeping changes through the lens of personal experience. *National Geographic Magazine Archive, 1995-Current* includes every article of National Geographic magazine from the mid-1990s through the current issues. Some of the topics covered include:

- Ghenghis Khan
- Inca Ice Maiden discovery
- Egyptian tombs exploration
- Hubble Space Telescope and Mars Rover
- Nenets, Masia and Garifuna peoples
- Epic journeys like Megatransect and Australia by Bike
- And many more

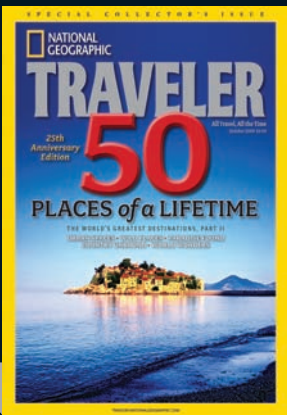


Product #15927443

Fiegl, Amanda. "Ladies Last." *National Geographic Magazine* Apr. 2013. *National Geographic Virtual Library*. Web. 9 Aug. 2013.

Harris, Nathaniel. *National Geographic Investigates: Ancient Maya—Archaeology Unlocks the Secrets of the Maya's Past*. Washington, DC: National Geographic Society, 2008. *National Geographic Kids*. Web. 9 Aug. 2013.

NATIONAL GEOGRAPHIC VIRTUAL LIBRARY



NATIONAL GEOGRAPHIC: PEOPLE, ANIMALS, AND THE WORLD

Beyond the legendary National Geographic magazine, the National Geographic Society publishes a wide array of acclaimed books, periodicals, maps, videos and more.

National Geographic: People, Animals, and the World provides unlimited access to content that attracts, engages and informs students, educators, researchers and general readers:

- Full-text books on travel, science & technology, history, environment, animals, photography, and peoples & cultures
- Full-text National Geographic Traveler magazine from 2010 to the present
- 325 videos on topics ranging from the Islamic world to the lifestyle of Beluga whales
- 655 full-color maps and atlases to support student learning and assignments, recreational and business travelers, and general knowledge
- 600 National Geographic downloadable images



Product #271868



NATIONAL GEOGRAPHIC KIDS

Engage students and broaden their horizons with reputable, authoritative, and age-appropriate content that brings them the world in a way they've never seen it before. Fun and substantive, *National Geographic Kids*, will take them on amazing adventures in science, nature, culture, archaeology, and space. Fuel your students' natural curiosity with *National Geographic Kids*. Excite them to learn and dare them to explore more!

- National Geographic Kids magazine 2009-present
- 200 National Geographic Kids books
- 500 downloadable images



Product #271868

FAST FACT

THE MAYA WERE NOT THE FIRST CIVILIZATION TO EMERGE IN MESOAMERICA; ONE SITE, SAN LORENZO, DATED FROM ABOUT 1200 B.C - FAR EARLIER THAN ANY OTHER CITY IN THE AMERICAS. ITS BUILDERS ARE KNOWN AS THE OLMEC AND THEY INTRODUCED MANY ELEMENTS THAT WERE SHARED BY LATER CIVILIZATIONS IN THE REGION INCLUDING THE MAYA: PYRAMIDS, BALL COURTS, ALTARS, MEMORIAL STONES CALLED STELAE, CALENDARS, AND MAIZE AND RAIN GODS.

Opposing Viewpoints in Context

Headline-grabbing issues – immigration, climate change, healthcare and more – attract learners and drive today’s research in school and beyond. *Opposing Viewpoints in Context* provides what students, researchers and professionals need to sharpen their critical-thinking skills and draw an informed conclusion: fact-based perspectives that cover all points of view, delivered in an intuitive format that integrates top reference titles with the best of today’s multimedia resources.

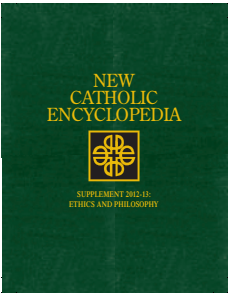
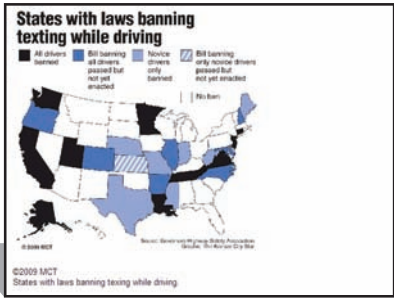
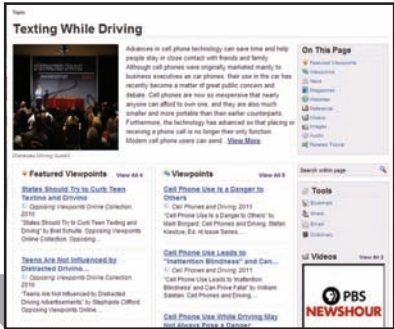
Opposing Viewpoints in Context features:

- More than 13,000 pro/con viewpoints, 1,000+ our case overviews, and thousands of topic overviews, biographies and profiles
- Hundreds of authoritative references, including *Information Plus*, *Current Controversies*, and the award winning *Opposing Viewpoints* series
- Expert-selected full-text articles
- National and global news sources (updated daily)
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Product #176168

U.S. \$897.00

GALE
OPPOSING VIEWPOINTS
IN CONTEXT



New Catholic Encyclopedia Supplement 2012-13:
Ethics and Philosophy

The *New Catholic Encyclopedia Supplement 2012-13: Ethics And Philosophy* expands upon and complements the scholarship in the 2003, 2nd edition of the *New Catholic Encyclopedia*. It features approximately 740 (540 new and 200 updated/revised) signed, peer-reviewed articles dedicated to philosophical themes, with a focus on philosophy in the Western tradition. The 4-volume publication covers a wide range of topics including ethics, metaphysics, epistemology, logic, aesthetics, philosophy of literature, art, and music, political philosophy, and philosophy of law. It contains numerous articles of special interest to Catholic thought and culture covering such areas as the philosophical aspects of love, hope, wisdom, marriage, friendship, death, pain and suffering, the human person and the human soul, and the philosophy of God and religion.

ISBN 978-14144-8085-5
1,756 Pages, © 2013

ISBN 978-1-4144-8225-5

U.S. \$654.00

FAST FACT

FOR DIFFERENT REASONS PLATO AND ARISTOTLE (384–322 BC) DREW ART INTO THEIR PHILOSOPHICAL SYSTEMS, BECAUSE BOTH BELIEVED THAT ART HAD AN IMPACT ON MORALITY.

Vaillancourt, Dan, and Kyoungnam Park. "Art and Morality." *New Catholic Encyclopedia Supplement 2012-2013: Ethics and Philosophy*. Ed. Robert L. Fastiggi. Vol. 1. Detroit: Gale, 2013. 124-127. Gale Virtual Reference Library. Web. 10 Oct. 2013.



Bioethics, 4th Edition

With its initial publication in 1978, the *Encyclopedia of Bioethics* became the first reference to focus solely on a then burgeoning field, in effect helping to define the discipline. The first edition won the Dartmouth Medal, the second (1995) received honorable mention, and the set remains the standard reference on bioethics for teachers, students, and those in health care, philosophy, environmentalism, law, and religious studies. The fourth edition offers hundreds of revisions or addenda to entries from previous editions as well as over 100 new or rewritten entries on topics such as key cases in bioethics, the human microbiome, emergency preparedness and response, environmental health ethics, synthetic biology, social justice, sustainability, chemical warfare and torture, among many others. Revised articles explain the events as well as legislation changes of the past decade.



ISBN 978-0-0286-6205-3
About 3,500 Pages, © 2014



ISBN 978-0-0286-6212-1

U.S. \$897.00



St. James Encyclopedia of Popular Culture, 2nd Edition

The *St. James Encyclopedia of Popular Culture*, 2nd ed., updates and augments the over 10-year-old first edition. It includes 3,036 signed essays (300 of them new), alphabetically arranged, written or reviewed by subject experts and edited to form a consistent, readable, and straightforward reference. The entries cover topics and persons in major areas of popular culture: film; music; print culture; social life; sports; television and radio; and art and performance (which include theater, dance, stand-up comedy, and other live performance). The entries analyze each topic or person's significance in and relevance to American popular culture; in addition to basic factual information, readers will gain perspective on the cultural context in which the topic or person has importance.



ISBN 978-1-5586-2847-2
3,800 Pages, © 2013



ISBN 978-1-5586-2853-3

U.S. \$802.00



"Whether the question involves The A-Team television show, breast implants, Coca-Cola, or myriad other aspects of high and lowbrow culture, the interesting and informative answer may surely be found within these pages. Strongly recommended for purchase by all public and academic libraries."

— *Library Journal*



FAST FACT

THE FIRST SMARTPHONE PROTOTYPE WAS THE IBM SIMON, DESIGNED IN 1992 AS A CONCEPT PRODUCT FOR COMDEX, THE COMPUTER INDUSTRY TRADE SHOW HELD ANNUALLY IN LAS VEGAS, NEVADA. RELEASED TO THE PUBLIC IN 1993 AND SOLD BY BELLSOUTH, THE SIMON WAS THE FIRST PHONE TO OFFER A CALENDAR, ADDRESS BOOK, WORLD CLOCK, CALCULATOR, NOTE PAD, E-MAIL CLIENT, GAMES, AND THE ABILITY TO SEND AND RECEIVE FAXES. INSTEAD OF PRESSING THE PHYSICAL BUTTONS FEATURED ON EARLIER MOBILE PHONES, OWNERS COULD USE THEIR FINGERS TO INPUT TELEPHONE NUMBERS ON A TOUCHSCREEN, OR THEY COULD USE A STYLUS TO CREATE FAXES AND MEMOS.

FIRST

SMARTPHONE

* LJ Reviews. "Reference Reviews | September 1, 2013." *Library Journal Reviews* — Previews, Reviews, and Collection Development. Last modified September 10, 2013. <http://reviews.libraryjournal.com/2013/09/reference/reference-reviews-september-1-2013/>.

Lellouche, Michele. "Smartphones." *St. James Encyclopedia of Popular Culture*. Ed. Thomas Riggs. 2nd ed. Vol. 4. Detroit: St. James Press, 2013. 598-599. *Gale Virtual Reference Library*. Web. 9 Aug. 2013.



Online Resource



Print



eBook



Encyclopedia of Race and Racism

In more than 1800 pages of alphabetical entries, each ranging from 500 to 12000 words, *The Encyclopedia of Race and Racism*, 2nd Edition provides critical information and context on the underlying social, economic, geographical, and political conditions that gave rise to and continues to foster racism. Religion, political economy, social activism, health, concepts, and constructs are explored. Given the increasingly diverse population of the US and the rapid effects of globalization, as well as mass and social media, the issue of race in world affairs, history, and culture is of preeminent importance. This work is designed to bring vetted and accessible facts and analysis to experts and students as well as lay readers.



ISBN 978-0-0286-6174-2
2,000 Pages, © 2013

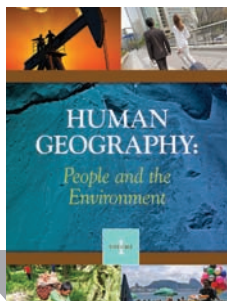


ISBN 978-0-0286-6195-7

U.S. \$622.00

FAST FACT

THE **HIGH PERIOD OF THE ATLANTIC SLAVE TRADE RAN FROM 1650 TO 1790**. MORE THAN HALF OF THE PEOPLE TRANSPORTED FROM AFRICA TO THE AMERICAS ARRIVED DURING THIS PERIOD, WITH THE CARIBBEAN BECOMING AN IMPORTANT DESTINATION. (PAGE 186)



Human Geography: People and the Environment

Human Geography: People and the Environment includes over 200 thematically arranged entries, written in an engaging style by academic subject experts, reviewed by an academic editor, and designed to be an accessible, wide-ranging reference specifically intended for high school AP Geography students and teachers. The topics-the fundamentals of Human Geography, Population Geography, Cultural Geography, Political Geography, Agricultural and Rural Geography, Economic and Industrial Geography, and Urban Geography align with the broad aspects of the field and provide in-depth coverage. In addition, sidebars cover case studies relevant to the theories and models discussed in the entries, and show relationships to the UN Millennium Development Goals. Callouts emphasize key points in the entries. In addition, full color images, maps, charts, graphs, other visual datasets, and an index help users and researchers make sense of the demographic and statistical data discussed in the entries. Other useful features include a chronology of important dates relevant to the topics discussed, and a Glossary to define key terms.



ISBN 978-1-4144-9135-6
759 Pages, © 2013



ISBN 978-1-4144-9138-7

U.S. \$282.00



胡适全集, 44V

Complete Works of Hu Shi, 44V

Published by Anhui Educational Press in Gale Virtual Reference Library

《胡适全集》是迄今第一次出版的胡适著译全集。近年来，多家出版社曾编印胡适著译的选集或文集；虽卷帙较多，但仅能收录胡适的部分著作，学人每每以难见全貌为憾。且大量未曾出版之著译，更难于为读者所见。为尽可能完整保存胡适著译，以利广大读者阅读、研究，本社自1992年起即着手筹划《胡适全集》的出版工作。自筹划到出版，幸得文化学术界大力支持，或贡献资料，或参加整理。十余位学者共同尽力，得以成书。《全集》除包含曾发表、出版的胡适的论著、创作、书信、日记、译文以及用英文写作的文章外，还辑录多种未刊稿。共计42卷，后附胡适生平年表、胡适著译系年两卷。

胡适 (胡適) (1891-1962)，安徽绩溪上庄村人，因提倡文学革命而成为新文化运动的领袖之一，曾担任国立北京大学校长、中央研究院院长、中华民国驻美大使等职。

A complete collection of original and translated works by Hu Shih. In addition to published treatises, creative works, letters, diaries, translations and English writings, the collection also includes a variety of unpublished manuscripts.

Hu Shih (1891-1962), was twentieth-century China's most celebrated New Culture movement leader, and a public intellectual, scholar, educator, ambassador to the United States (1938-1942), president of the National Peking University (1946-1949), and president of Academia Sinica in Taiwan (1957-1962).

Language: Simplified Chinese



ISBN 978-981-455-860-0
29,516 Pages, © 2003



中国传统法律文化研究, 10V

Research on Traditional Chinese Legal Culture, 10V

Published by China Renmin University Press in Gale Virtual Reference Library

《中国传统法律文化研究(套装共10卷)》本书课题被教育部确立为“哲学社会科学研究重大课题攻关项目”，同时也被新闻出版总署确定为“‘十一五’国家重点图书出版规划”。本套书凝聚了全中国五十多位法律史专家、学者十多年的心血，作者搜集和整理了大量第一手资料，全面系统地梳理了中国传统法律文化，对世界各国人民了解、研究中国传统法律文化和推动中国法律史学的发展，具有重大而深远的意义。

Elaborates on the traditional Chinese legal culture by leveraging the first-hand data and research findings of more than 50 legal history experts.

Language: Simplified Chinese



ISBN 978-981-455-830-3
6,758 Pages, © 2011



Online Resource



Print



eBook



Fashion, Costume, and Culture: Clothing, Headwear, Body Decorations, and Footwear Through the Ages

U•X•L's *Fashion, Costume, and Culture: Clothing, Headwear, Body Decorations, and Footwear Through the Ages* has all the answers in a comprehensive, chronologically-based, affordably-priced, four-color, five-volume set.

With U•X•L's typically high quality, *Fashion, Costume, and Culture* provides facts about the cultural, religious, and social implications of human decoration and adornment throughout history, with a particular emphasis on the decades of the 20th century. In 500 entries, detailed information about clothing, hairstyles, tattoos, jewelry, body piercing, feet binding, and other types of fashion or style is examined. Additionally, entries explain the fashion or style within the context of the traditions, customs, rituals, or practices it relates to, as well as its significance to society or culture.

Entries follow a standardized format to ensure that students can easily do comparisons. Arranged chronologically, each era, century, or decade begins with a short synopsis of the historical highlights.

To ensure relevancy for student research needs, entries were selected based on middle school curriculum, as well as their importance to a particular culture or country. Additionally, *Fashion, Costume, and Culture* is written at a seventh-grade reading level with difficult terms or concepts explained in each entry.



ISBN 978-14144-9841-6
1,027 Pages, © 2013



ISBN 978-1-4144-9848-5

U.S. \$450.00

CHLAMYS

FOR MEN ONLY!

FAST FACT

THE MOST COMMON CLOAK WORN BY YOUNG GREEK MEN BETWEEN THE SEVENTH AND FIRST CENTURIES B.C.E., **THE CHLAMYS WAS ONE OF THE FEW ITEMS OF ANCIENT GREEK CLOTHING WORN EXCLUSIVELY BY MEN.** IT WAS A SHORT CAPE, FASHIONED, LIKE MOST GREEK STYLES, FROM A SINGLE RECTANGLE OF FABRIC FASTENED WITH A PIN AT ONE SHOULDER.



新加坡选择了李光耀, 9V

SINGAPORE CHOSE LEE KUAN YEW, 9V

Published by Cengage Learning Asia in Gale Virtual Reference Library

丛书由九本书组成，从不同侧面展示了新加坡建国总理李光耀近60年来在治国、外交、亲情、养生等方面的卓越成就和心得。读者不仅能从中了解南洋岛国的建国历程，更能感受到李光耀睿智、果断和柔情的一面。

The series consists of nine volumes, presenting Mr Lee Kuan Yew's illustrious career of over 60 years from different perspectives, such as nation building, diplomacy, family and friendship, and personal health. The volumes together enable readers to understand the history of modern Singapore and get an intimate sense of Lee as an intelligent and resolute statesman, a good friend and colleague, and a caring husband and father.

Language: Simplified Chinese



ISBN 978-981-452-465-0 (Paperback/平装) **U.S. \$95.00**

978-981-452-466-7 (Hardback/精装) **U.S. \$220.00**



ISBN 978-981-452-467-4

1,800 Pages, © 2014



Online Resource



Print



eBook



Panorama Bahasa Melayu Sepanjang Zaman

The Malay Language Panorama of All Time

Published by University of Malaya Press in Gale Virtual Reference Library

Bahasa Melayu mempunyai sejarah yang gilang-gemilang. Sejak zaman silam lagi bahasa Melayu menjadi lingua franca bagi kawasan Kepulauan Melayu. Apabila Islam datang ke kawasan ini, bahasa Melayu berperanan sebagai alat untuk penyebarannya. Buku ini memberi gambaran berkaitan ciri dan gaya bahasa Melayu, daripada bentuk yang pertama diketahui, iaitu pada batu-batu bersurat yang dipercayai dihasilkan pada abad ke-7, kemudian meliputi perubahan sepanjang zaman dalam pelbagai variasi dan genre, hingga kini, zaman kemajuan ilmu-ilmu moden.

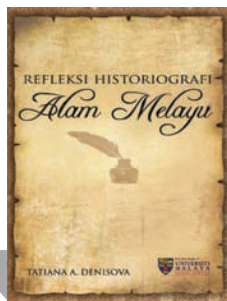
Provides an overview on the features of the Malay language. The first known inscriptions were written on stones that was believed to have been dated back to the 7th century. It goes on and covers the changes of the language throughout the ages until today.

Language: Bahasa Malaysia



ISBN 978-983-100-609-2

118 Pages, © 2010



Refleksi Historiografi Alam Melayu

Reflection of the Malay Historiography

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Buku ini dihasilkan untuk mempersembahkan khazanah persuratan Melayu sebagai sumber sejarah yang penting dan berguna. Buku ini menyusun banyak petikan daripada teks sejarah Melayu dan melampirkannya dengan penjelasan dan analisis ilmiah. Teks yang dikaji dan dipilih itu adalah daripada sumber yang nyata dan konkrit supaya penelitiannya bersifat objektif. Selain itu, tumpuan juga diberikan pada unsur kehidupan intelektual dan unsur ekonomi yang dirakamkan dalam teks sejarah Melayu. Kedua-dua aspek tersebut merupakan elemen utama dalam sejarah dan tamadun bangsa sekali gus menunjukkan tahap perkembangan dan kemakmuran masyarakat ketika itu.

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TITLE INDEX

Achieving Sustainability: Visions, Principles, and Practices.....	44
Air & Space and Smithsonian Magazine Archive	42
American Decades: Primary Sources: 2000-2009.....	23
American Eras: Primary Sources Series.....	25
American Eras: Primary Sources: Civil War and Reconstruction (1860-1878) ..	25
American Eras: Primary Sources: Development of the Industrial United States (1878-1899)	25
American Eras: Primary Sources: Reform Era & Eastern U.S. Development (1815-1850).....	25
American Eras: Primary Sources: Westward Expansion (1800-1860)	25
Archives Unbound.....	23
ASCD 2012 Supplement	11
Associated Press Online Archive News Features & Internal Communications	36
Associated Press Online Archive U.S. Cities Bureaus Collection	36
Associated Press Archive Collection Washington, D.C. Bureau Collection	36
Bioethics, 4th Edition	49
Biographics & Notes: Chinese Music 20th Century & Beyond	39
Bibliography Complex: Fundamentals of Librarianship and Knowledge Management (English Edition).....	39
Biography in Context.....	39
Body Systems.....	15
British Newspapers, Part III: 1780-1950	21
Canada in Context.....	35
Career Information Center.....	10
Chatham House Online Archive: the publications and archives of the Royal Institute of International Affairs	35
China Book Publishing: The Official Industry Report, 3e.....	29
China in the Next Thirty Years.....	3
College Blue Book.....	11
Complete Works of Hu Shi	52
Computer Sciences: Macmillan Science Library	44
Consumer Health.....	15
Corwin Press Professional Development Bundle	9
Daily Mail Historical Archive, 1896-2004....	21

The Diary and Letters of Dr. Hu Shih	24
Encyclopedia of Business and Finance	4
Encyclopedia of Emerging Markets.....	4
Encyclopedia of Global Brands.....	5
Encyclopedia of Major Marketing Strategies.....	5
Encyclopedia of Race and Racism.....	50
Fashion, Costume, and Culture: Clothing, Headwear, Body Decorations, and Footwear Through the Ages.....	51
For Students Online.....	29
Gale Artemis: Literary Sources.....	30
Gale Artemis: Primary Sources.....	17
Gale Business Insights:™ Global	3
Gale Business Insights Handbook of Cultural Transformation.....	6
Gale Business Insights Handbook of Global Business Law.....	6
Gale Business Insights Handbook of Global Marketing.....	6
Gale Business Insights Handbook of Innovation Management.....	7
Gale Business Insights Handbook of Investment Research.....	7
Gale Business Insights Handbook of Social Media Marketing.....	7
Gale Business Insights Handbook Series.....	5
Gale Directory of Early Stage Investment ...	4
Gale Encyclopedia of Alternative Medicine	13
The Gale Encyclopedia of Environmental Health.....	14
Gale Encyclopedia of Everyday Law	27
The Gale Encyclopedia of Diets.....	13
Gale Encyclopedia of Multicultural America	37
The Gale Encyclopedia of Nursing and Allied Health.....	15
The Gale Encyclopedia of Public Health	14
The Gale Encyclopedia of Science	43
Gale Encyclopedia of Surgery And Medical Tests	14
Global Events: Milestone Events Throughout History	23
Global Insights in Context.....	35
Grzimek's Animal Life Encyclopedia: Extinction	43
Grzimek's Animal Life Encyclopedia: Evolution.....	43

Human Geography: People and the Environment	50	Interviews and Dialogues (1990-2011), V11-19 set	24
The Independent Digital Archive 1986-2012	22	Punch Historical Archive	22
Indigenous Peoples: North America.....	20	Reflection of the Malay Historiography.....	54
Information Plus Reference Series: Fall 2013.....	40	Research on Traditional Chinese Legal Culture, 10V.....	52
ISTE 2012 Professional Development Bundle	11	Science in Context.....	44
The Korean Economy: Six Decades of Growth and Development	37	Singapore Chose Lee Kuan Yew, 9V	53
The Literature of Autobiographical Narrative.....	33	Slavery and Anti-Slavery: A Transnational Archive: Part IV: The Age of Emancipation.....	20
The Literature of Propaganda	32	St. James Encyclopedia of Popular Culture	48
The Literature of War	33	State Papers Online: Eighteenth Century, 1714-1782, Part I: State Papers Domestic, Military, Naval and the Registers of the Privy Council.....	20
The Making of Modern Law: Foreign Primary Sources, 1600-1970	27	Thirty Years of China's Reform Studies Series 1 , 8 V set	3
The Malay Language Panorama of All Time	54	Thirty Years of China's Reform Studies Series 2 , 6 V set	3
Mathematics Education in China - Tradition and Reality.....	9	Thirty Years of Opening Up in China	3
National Geographic Virtual Library - National Geographic Kids.....	47	Top Chinese Universities Series: Shanghai Jiao Tong University	10
National Geographic Virtual Library - National Geographic Magazine Archive, 1888-1994	46	Top Chinese Universities Series: Tsinghua University	10
National Geographic Virtual Library - National Geographic Magazine Archive, 1995-Current.....	46	U.S. History in Context.....	24
National Geographic Virtual Library - National Geographic: People, Animals, and the World	47	World History in Context.....	24
New Catholic Encyclopedia Supplement 2012-13: Ethics and Philosophy	48	Worldmark Modern Conflict and Diplomacy.....	37
Nineteenth Century Collections Online (NCCO) — Europe and Africa: Commerce, Christianity, Civilization, and Conquest	19		
Nineteenth Century Collections Online(NCCO) — Photography: The World Through the Lens.....	18		
Nineteenth Century Collections Online (NCCO) — Science, Technology and Medicine, 1780-1925.....	19		
Nineteenth Century Collections Online (NCCO) — Women: Transnational Networks	19		
Opposing Viewpoints in Context	48		
The Papers of Lee Kuan Yew: Speeches, Interviews and Dialogues (1950-1990), V1-10 set	24		
The Papers of Lee Kuan Yew: Speeches,			



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